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For Immediate Release

GET READY FOR THE FOURTH ANNUAL IDAHO MATH CUP

Statewide Math Contest Will Motivate Idaho Students to "Do More Math" this Fall

Pittsburgh, PA (October 31, 2012) – Think Through Math and the state of Idaho will kick off the Fourth Annual Idaho Math Cup on November 1. Students across the state will be battling to win the title of Idaho Math Cup Champion. Last year's champion was Ms. Woods class at Birch Elementary. The students used teamwork and showed incredible perseverance to earn this honor.

The winning class this year will receive the coveted Idaho Math Cup trophy and an awards ceremony where each student will receive special recognition, complete with customized certificates and T-shirts. There will also be prizes awarded to the runner-up classes and individual student statewide.

"The Idaho Math Cup is a great way for students to challenge themselves to improve their math skills and become better problem-solvers and critical thinkers," Superintendent of Public Instruction Tom Luna said. "I am proud to partner with Think Through Math through the Idaho Math Initiative to host this competition each year and bring more of these opportunities into the classroom to help all students achieve in mathematics."

Tens of thousands of students throughout Idaho will be able to participate at school, during afterschool programs, and at home throughout the contest period. Think Through Math, formerly Apangea Math, will also name other Class Champions that will receive a special classroom party prize package. Also, students are eligible to become Individual Champions that will each receive prizes such as Walmart and Amazon giftcards.

The Idaho Math Champion will be the class from the entire state with the highest average number of points earned during the contest per enrolled student. The Idaho Math Cup Champion will be the individual class with the highest average. Individual student winners will be randomly selected from all students meeting the minimum point thresholds. For complete contest rules and regulations, please go to our website at thinkthroughmath.com.

About Think Through Math

At Think Through Math, we believe that success in mathematics transforms the way students perform in school and beyond. We have a particular interest in motivating students in unprecedented ways. We have a vision of effective education: a powerful blend of web-based, adaptive instruction and LIVE, statecertified teachers. We champion innovation, teacher effectiveness, college and career readiness, school improvement, data-informed instruction, and cutting edge applications for virtual learning. For more information, visit www.thinkthroughmath.com.